

# TIG

## ADVERTISING AGENCY

WE PLAN. YOU CELEBRATE.

## POWERFUL ADVERTISING. MEASURABLE RESULTS.

Strategy that **connects**. Creativity that **inspires**.  
Results that **grow**.

### OUR SERVICES



Signage  
& Name Boards



Outdoor  
Promotions



Flex Printing &  
Branding



Marketing &  
Advertising Solutions

### CONTACT US



#### Head Office

Address:

Vaigai 1st Street, 3rd Cross Street,  
Nearby Vaigai Apartment,  
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Email: admin.tigads@gmail.com



#### Branch

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Trichy – 620019



Mobile: +91 99654 60985



Email: tig.sales2016@gmail.com



Website:  
tigevents.in



LET'S BUILD  
YOUR BRAND  
**TOGETHER!**



CREATIVE IDEAS



TARGETED REACH



MAXIMUM IMPACT



MEASURABLE RESULTS



ON-TIME DELIVERY



COMPETITIVE PRICING



100% CLIENT SATISFACTION



# TIG

ADVERTISING AGENCY

WE PLAN. YOU CELEBRATE.

## SIGNAGE & NAME BOARDS

Make Your Brand Visible. Make It Unforgettable.

We design and produce high-quality signage and name boards that create a lasting impression, enhance your brand identity, and attract attention – day and night.



High Visibility



Premium Quality



Customized Design



Weather Resistant

### TYPES OF SIGNAGE & NAME BOARDS

Café Mocha

LED Letter Boards

BERDROLA  
Engineering & Construction

Acrylic Letter Boards

JEYACHANDRAN

Metal Letter Boards

The Lounge

Glow Sign Boards



Pylon Sign Boards



3D Letter Boards



Backlit Sign Boards



ACP Board Signage



# DOYSA GROUP



VISIBLE TODAY  
**STRONG**  
TOMORROW

TIFFANY  
BAR | CLUB | EVENT

Unikaa

Serenitea

ROYAL RESIDENCY  
← RECEPTION  
← PARKING  
← BANQUET HALL  
← ROOMS

### OUR SIGNAGE SOLUTIONS

- ✓ Shop Name Boards
- ✓ Office & Corporate Signage
- ✓ LED & Glow Sign Boards
- ✓ Directional & Wayfinding Signs
- ✓ Pylon & Pole Signs
- ✓ Acrylic, Metal & 3D Letters
- ✓ Backlit & Frontlit Sign Boards
- ✓ Customized Design & Installation

..... Great Signs. Strong Brands. Bigger Impact. ....

### OUR PROCESS



Consultation  
Understanding your requirements



Design  
Creative & customized designs



Production  
High-quality materials & expert fabrication



Installation  
Professional installation with perfect finish



Premium Quality



Eye-Catching Designs



Durable & Long Lasting



Affordable Solutions



On-Time Delivery



ADVERTISING AGENCY  
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# MARKETING & ADVERTISING SOLUTIONS

SMART STRATEGIES. POWERFUL RESULTS.

We create result-driven marketing and advertising solutions that build brand awareness, engage your audience, and drive real business growth.



Strategic Planning



Creative Design



Targeted Campaigns



Maximum Reach



Measurable Results

## OUR MARKETING & ADVERTISING SERVICES



Brand Strategy & Positioning



Social Media Marketing



Google & Facebook Ads



Print Media Advertising



Content Creation & Copywriting



Video Production & Editing



Influencer Marketing



Email & SMS Marketing



Outdoor Advertising



Analytics & Reporting

STRATEGY THAT CONNECTS. CREATIVITY THAT INSPIRES. RESULTS THAT GROW.



BILLBOARD CAMPAIGNS



PRINT ADVERTISING



GOOGLE ADS



VIDEO ADVERTISING



EMAIL MARKETING



EVENT MARKETING



BRANDING SOLUTIONS

## BENEFITS FOR YOUR BUSINESS

- ✓ Increase brand awareness & visibility
- ✓ Reach your target audience effectively
- ✓ Generate quality leads & more customers
- ✓ Boost sales & business growth
- ✓ Cost-effective marketing solutions
- ✓ Track performance & maximize ROI



## WE SERVE ACROSS INDUSTRIES



## OUR PROVEN PROCESS

1. RESEARCH & ANALYSIS  
Understanding your brand, market & audience
2. STRATEGY DEVELOPMENT  
Creating customized marketing strategy
3. CREATIVE EXECUTION  
Designing compelling campaigns & content
4. CAMPAIGN LAUNCH  
Targeted execution across right channels
5. MONITORING & OPTIMIZATION  
Performance tracking & continuous improvement



ADVERTISING AGENCY  
WE PLAN. YOU CELEBRATE.

YOUR BRAND. OUR STRATEGY. POWERFUL RESULTS.



SCAN TO  
KNOW MORE  
ABOUT US



CREATIVE IDEAS



TARGETED REACH



MAXIMUM IMPACT



MEASURABLE RESULTS



ON-TIME DELIVERY



COMPETITIVE PRICING



100% CLIENT SATISFACTION

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ADVERTISING AGENCY  
WE PLAN. YOU CELEBRATE.

## FLEX PRINTING & BRANDING

BOLD PRINTS. STRONG BRANDS. LASTING IMPACT.

We deliver high-quality flex printing and branding solutions that make your message stand out. From vibrant prints to creative branding, we help your business create a powerful visual presence that attracts attention and builds trust.



Vibrant  
Printing



Premium  
Quality



Waterproof  
& Durable



UV  
Resistant

### WE PRINT EVERYTHING YOU NEED



Event Backdrops



Shop Front Flex



Product Promotion



Political Flex



School & College Flex



Exhibition Stalls



Grand Opening Flex



Customized Branding

### FLEX PRINTING SOLUTIONS FOR EVERY NEED



HOARDINGS & BILLBOARDS



BANNERS & HANGING FLEX



WALL & FENCE BRANDING



VEHICLE BRANDING

### WHY CHOOSE OUR FLEX PRINTING & BRANDING?

- ✓ High-resolution printing with vibrant colors
- ✓ Premium quality flex material (440 / 510 GSM)
- ✓ Waterproof, tear-proof & weather resistant
- ✓ UV resistant – suitable for outdoor use
- ✓ Custom sizes & finishing options
- ✓ Fast turnaround time & on-time delivery
- ✓ Affordable pricing with bulk discounts
- ✓ Perfect for indoor & outdoor branding



### PERFECT FOR EVERY BUSINESS



Retail Stores



Real Estate



Events



Education



Healthcare



Restaurants



Automobiles



And More...

### OUR PRINTING PROCESS



**Consultation**  
Understanding your requirements and branding goals



**Design**  
Creative design & layout as per your brand



**Printing**  
High-quality digital printing with advanced machines



**Finishing**  
Trimming, eyelets, stitching as per requirement



**Delivery & Installation**  
Safe delivery & professional installation support

# TIG

ADVERTISING AGENCY  
WE PLAN. YOU CELEBRATE.

## LET'S PRINT YOUR BRAND IN A BIG WAY!



SCAN TO  
SEE OUR WORK



PREMIUM QUALITY MATERIALS



ADVANCED PRINTING TECHNOLOGY



ON-TIME DELIVERY



COMPETITIVE PRICING



100% CUSTOMER SATISFACTION

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ADVERTISING AGENCY  
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## OUTDOOR PROMOTIONS

MAXIMUM REACH. POWERFUL IMPACT.

We create impactful outdoor promotions that put your brand in front of the right audience, at the right place, at the right time. From high-traffic billboards to innovative street-level branding, we help your brand get noticed and remembered.



WIDE REACH



HIGH VISIBILITY



STRONG BRAND RECALL



COST EFFECTIVE



RESULT DRIVEN

### OUR OUTDOOR PROMOTION SERVICES



Billboard Advertising



Hoardings



Pole Kiosk Branding



Bus Shelter Branding



Vehicle Branding



Auto & Rickshaw Branding



Building Wraps & Facade Branding



Roadside & Median Branding



Inflatable Promotions



Kiosk & Activations

GET YOUR BRAND SEEN. GET YOUR BUSINESS GROWING.



BILLBOARD ADVERTISING



POLE BANNER



BUS SHELTER BRANDING



BUILDING WRAP



AUTO BRANDING



MEDIAN BRANDING



INFLATABLE ARCH



KIOSK & ACTIVATIONS

### BENEFITS OF OUTDOOR PROMOTIONS

- ✓ Massive visibility in high-traffic areas
- ✓ 24/7 brand exposure
- ✓ Target the right audience in the right locations
- ✓ Builds brand awareness and credibility
- ✓ High impact at every stage of customer journey
- ✓ Cost-effective with long-lasting results
- ✓ Ideal for product launches, offers & events



### OUR PROCESS



1. CONSULTATION  
Understanding your goals & target audience



2. STRATEGY & PLANNING  
Selecting best locations & media options



3. DESIGN & APPROVAL  
Creative design & client approval



4. EXECUTION  
High-quality production & timely installation



5. MONITORING & ANALYSIS  
Performance tracking & reporting

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#### BRANCH:

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YOUR BRAND.  
EVERYWHERE.  
EVERYTIME.



SCAN TO  
SEE OUR WORK



PREMIUM QUALITY MATERIALS



STRONG & DURABLE



ON-TIME DELIVERY



PAN INDIA COVERAGE



COMPETITIVE PRICING



100% CUSTOMER SATISFACTION